

Ignite the Spark, Guide the Passion

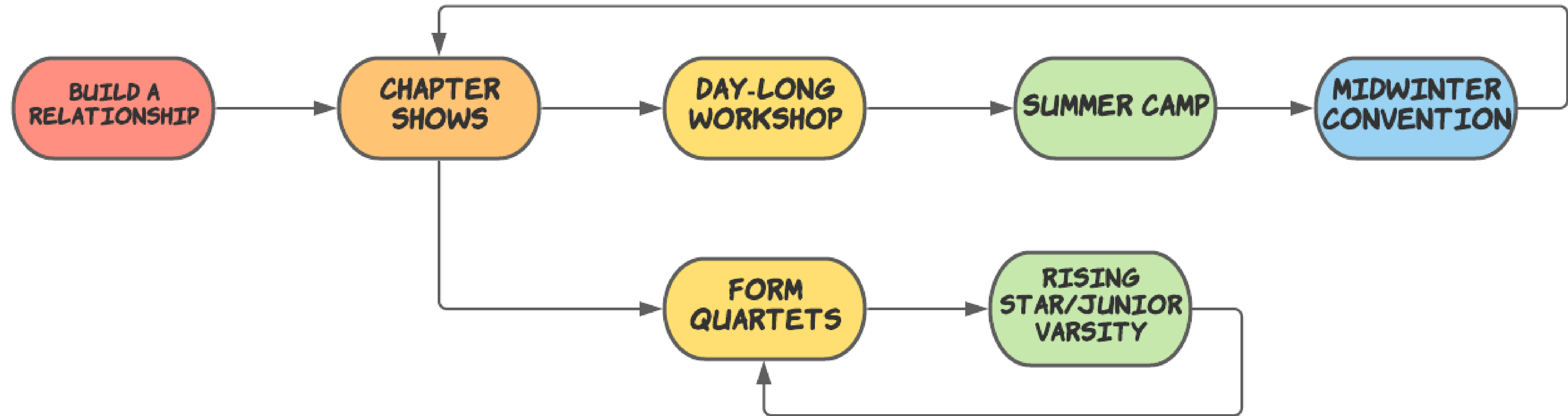
Barbershop youth from a chapter perspective and a music educator perspective

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Get “in”

- Do not just send emails or mail packets <3
- Build a relationship with your music educators
 - Visit the school with a quartet
 - Teaching points: tags, ear training, overtones, cultural history, genres, physiology, music theory
 - Invite groups to perform on your chapter show
- Students do not buy in unless their teacher buys in
- Music Educators Association events (MMEA, GMEA), NAFME events, ACDA events

Flowchart, maybe



Make social media pages for all your events and have kids post photos and videos all year round

From within

- Do a barbershop lesson and show a bunch of videos
 - For camp: https://youtube.com/playlist?list=PLIDnjTX_1qFkcTXZTYIfOrDrz8oEJzzxW
 - For music educator introducing barbershop: https://youtube.com/playlist?list=PLIDnjTX_1qFmie8MZX2VngcWm6ZuTbCvX
- Talk about voice parts
- Start a quartet
- Start a chorus
- Teach tags
- Everything from the previous two slides
- Make it a part of your school chorus culture

Music Educator Resources

- Sweet Adelines: <https://sweetadelines.com/education/music-educator-resources>
- Barbershop Harmony Society: <https://www.barbershop.org/education/music-educator-resources>
- My email: hasthemelody@gmail.com
- Find chapters near you

Retention

- \$\$\$\$\$
- Grants
- Chorus sponsors/angel fund
- Explicit inclusion
- Just let them know that they will always have a family and a place to belong
- Timing is everything

Questions?