

TEAM LEADER/ PRESIDENT MEETING

Saturday, November 20, 2021



- 1) **Welcome/Introductions**
- 2) **Regional info**
- 3) **International info**
- 4) **Your chorus news?**
- 5) **Regional assistance**
- 6) **Next meeting**





REGIONAL

OPEN RATES FOR RECENT EMAIL



Reminder Presidents'/Team Leaders' Zoom Meeting

SENT Email, Sent Nov 14, 2021 11:35 AM

90%
OPEN RATE

13%
CLICK RATE



Reminder: Directors' and Assistant Directors' Zoom Meeting

SENT Email, Sent Nov 14, 2021 12:02 PM

91%
OPEN RATE

4%
CLICK RATE



Lake Ontario R#16 -2022 Pre-Competition Chorus Questionnaire

SENT Email, Sent Nov 8, 2021 9:55 PM

90%
OPEN RATE

48%
CLICK RATE



North Metro Fall Fling Program

SENT Email, Sent Oct 20, 2021 2:36 PM

76%
OPEN RATE

29%
CLICK RATE



North Metro Fall Fling - Submission Reminder

SENT Email, Sent Oct 14, 2021 5:31 PM

94%
OPEN RATE

40%
CLICK RATE



Sixteenth Notes - November 2021

SENT Email, Sent Nov 5, 2021 12:10 PM

69%
OPEN RATE

16%
CLICK RATE



Directors' and Assistant Directors' Zoom Meeting

SENT Email, Sent Oct 5, 2021 9:11 AM

96%
OPEN RATE

23%
CLICK RATE

NON-RECEIPT OF EMAIL



MARKETING

Regional Marketing Coordinator, Vanessa Echlin

- What does she do?
- What can she do for you?
- [Regional Marketing Page](#)
- How you can support our regional Facebook page:
 - Follow [our page](#)
 - Tag a friend
 - Like our Posts
 - Comment Positively
 - Share a Post

EVENTS

Start date	Start time	Title	General Location
Sat, Nov 20 2021	10:00 am	Team Leader/President Meeting	Virtual
Sun, Nov 21 2021	4:00pm	Director & Assistant Director Meeting	Virtual
Sat, Jan 22 2022	Tentatively 9:00 am	Diversity, Equity & Inclusion Workshop	Virtual
Thu, Apr 7 2022 to Sun, Apr 10 2022		2022 Lake Ontario Region 16 Convention and Competition	TBA
Sat, Jun 4 2022	TBD	Music & Administrative Leaders Workshop	TBD
Wed, Jul 20 2022 to Sun, Jul 24 2022		International Education Symposium (IES)	San Antonio, Texas
Thu, Jul 21 2022		Sweet Adelines Intl. Diamond Division Quartet Contest	San Antonio, Texas
Fri, Jul 22 2022		Sweet Adelines Intl. Rising Star Contest	San Antonio, Texas
Mon, Sep 12 2022 to Sat, Sep 17 2022		2022 Sweet Adelines International Convention and Competition	Phoenix, Arizona
Sat, Nov 12 2022	TBD	Fall Music School	TBD
Thu, Mar 30 2023 to Sun, Apr 2 2023		2023 Lake Ontario Region 16 Convention and Competition	TBA
Thu, Apr 4 2024 to Sun, Apr 7 2024		2024 Lake Ontario Region 16 Convention and Competition	TBA
Fri, May 9 2025 to Sun, May 11 2025		2025 Lake Ontario Region 16 Convention and Competition	TBA

Click pic to go to regional Events page



DATE: Saturday, January 22nd, 2022

TIME: 10am – 12:30pm

WHERE: Zoom/Virtual

ATTENDEES: All Region 16 members, but especially all musical and administrative chorus leaders

CONTENT: Part I – Understanding the Whys
Part II – Getting Started with the Toolkit

DE&I WORKSHOP

ISSUED	SUBJECT
12/02/21	RMT meeting to discuss survey results
11/30/21	Region #16 Pre-Competition Questionnaire due from all choruses
11/10/21	Sweet Adelines International email to all members re. "Regional Competition 2022"
11/08/21	Region #16 2022 Pre-Competition Chorus Questionnaire (to Directors & Presidents/Team Leaders)
09/22/21	Province of Ontario puts rules in place requiring vaccines for events and venues like our convention
09/10/21	Regions worldwide completed International's "Request for Feedback Regarding Regional Competitions 2022"
09/06/21	Region 16 RMT & Convention Team notice (Sixteenth Notes)

CONVENTION



INTERNATIONAL

ISSUED	SUBJECT
11/18/21	Welcome to Your November BarbershopNOW
11/17/21	Donor Honor Roll Newsletter - November 2021 Issue
11/10/21	Regional Competition 2022
11/05/21	Sweet Adelines to remember on "Fri-YAYs!" in November
11/01/21	DEI Subcommittee Application
10/29/21	Membership Matters
10/13/21	Song Assessment Tool
10/04/21	The October Issue of The Pitch Pipe
10/01/21	ACP Scholarship Deadline Reminder - October 15!
09/29/21	It's time to cast your vote! Meet the 2022-2025 IBOD Nominees!

EMAIL

DEADLINE: Wednesday, December 1st @ 3:00 pm Central Time

PENDING: 9 Region 16 choruses to go

MATERIALS:

[Nominee Flyer](#)

[Chapter Election Responsibilities](#)

[FAQs – Board Election](#)



IBOD ELECTION



OCTOBER INTERNATIONAL UPDATE

(From IBOD mid-year meeting)

INTERNATIONAL UPDATE











YOUR UPDATES



REGION 16 REGIONAL MANAGEMENT TEAM

Organization Chart May 1, 2021 - April 30, 2022

POSITION	<i>Communications Coordinator</i>	<i>Directors' Coordinator</i>	<i>Marketing Coordinator</i>	<i>Education Coordinator</i>	<i>Team Coordinator</i>	<i>Finance Coordinator</i>	<i>Membership Coordinator</i>	<i>Events Coordinator</i>
NAME & EMAIL LINK	Jacqui Barron	Joan Borden	Vanessa Echlin	Susann McKinley	Sue Melvin	Colleen O'Dwyer	Christine Yorke	Cathy Stovold
PHOTO								
CONTACT ABOUT:	Sixteenth Notes, Regional Emails	Liaison for chapter musical directors	PR & Marketing assistance	Regional education events & resources.	Guidance to leaders, chorus questions, etc.	Finance questions, assessment, etc.	Growth and retention questions & resources	Registration and venues for regional events.
RESOURCE TEAM	Webmaster, Leila Brown	DCP Coordinator, Doris Waite	Facebook Administrator, Meaghan DeClerq	International Funding Coordinator, Diane Warner	Administrative Assistant, Suzanne Askin	Fundraising Chair, Vacant	Chapter at Large Coordinator, Phyllis Vaughn	Chair of the Regional Convention, J.D. Crowe
			Marketing Support, Jennifer Febel	Quartet Coordinator, Paula Allen	Bylaws & Rules, Carol Maynard			
				YWIH Coordinator, Alana Regular	Regional Awards, Diane Seaward			
				Education Faculty				

Click the image to go to RMT webpage.

RMT SUPPORT AVAILABLE

 **Education** – Musical & administrative training, chorus coaching, Zoom visits/activities, etc.

 **Facilitation** – Brainstorming, Core Values/Mission/Vision, goal setting, etc.)

 **Financial** – Advice on budgeting, e-banking, questions, concerns

 **Membership** – Growth & retention assistance/ideas

 **Problem-solving** – Questions, issues or just to chat!

 **Resources** – Musical and administrative materials

 **Technical Support** – Zoom or other (Contact [Sue](#) or [Christine](#))

PAST MEETING NOTES

- [October 2, 2021](#)
- [August 7, 2021](#)
- [May 8, 2021](#)
- [March 6, 2021](#)
- [January 9, 2021](#)
- [November 14, 2020](#)
- [September 26, 2020](#)
- [July 11, 2020](#)
- [June 13, 2020](#)



NEXT MEETING

Saturday, January 15th

10-11:30 am

If you are unable to attend, please send someone in your place.





Thanks for All You Do!

We Appreciate You!